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FOR IMMEDIATE RELEASE

Contact: Doug Hagen, Member
Contact: John Frey, Member
Contact: Bernie Dahlin, Member
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Wausau Electric Inc. acquired by new owners

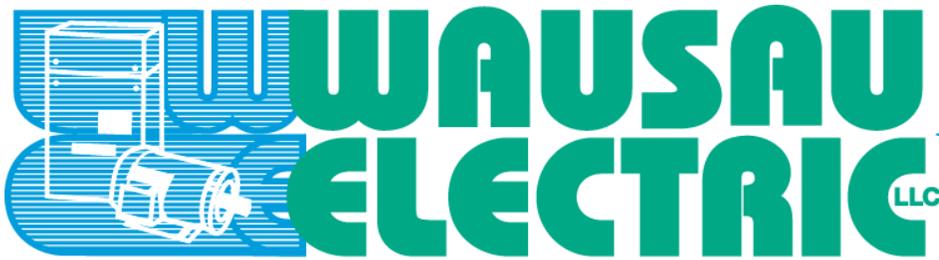
Wausau, Wis. – August 1, 2013 – Doug Hagen, John Frey, Bernie Dahlin and Russ Styczynski announced the purchase of Wausau Electric, Inc. from Chuck and Mary Cannistra of Wausau, WI. The new company name will be Wausau Electric, LLC.

Wausau Electric, Inc. has been supplying electric motors, controls, and related equipment since 1991, serving agricultural, industrial and commercial markets. While its primary customer base is located within central Wisconsin, the company does have niche customers throughout the United States.

Wausau Electric is an Electrical Component Distribution Company, which offers a wide variety of electric motor product lines, including top brand names such as WEG, Leeson, Baldor, Fasco, Century, Sterling Electric, and more. The company is a master distributor for Leeson and WEG motors, providing one phase and three phase AC and DC motors and controls. It is also an authorized warranty service center for A.O. Smith, Baldor, FASCO, Leeson Electric, Marathon Electric, Sterling Electric, and WEG.

“For 22 years in business, Chuck and Mary have worked very hard to build its infrastructure and the systems to handle a consistent amount of business. The company has built strong relationships with customers in the Agricultural Business and particle dealers in that industry, Styczynski, owner of SMT Machine & Tool, Inc. said. “Wausau Electric is known for its ability to deliver competitively priced equipment that best matches customer application needs. This level of knowledge and service saves customers time and money, our plans are to increase the market base in the Paper, Printing, Corrugated, Automotive and Food and Beverage Industries”.

“Wausau Electric has done a tremendous job over the years serving their customers, and has built many long-lasting business relationships,” Hagen, Member said.



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“With Chuck and Mary’s help, along with the additional staff, we will continue that fine tradition while dedicating ourselves to taking our company to the next level.”

In the near future, the company plans to increase sales volume by aggressively marketing its products, while offering additional value added services to current and new customers.

“It is very important that the company continues to provide superb customer service, on time deliveries and offering additional “turnkey” services,” Frey, Member said. “At the same time, our future success will depend on securing new customers in the market niches we serve.”

Wausau Electric, LLC is located at 400 S. 86th Avenue, Wausau, WI 54402, mailing address is Wausau Electric, LLC P.O. Box 1284 Wausau, WI 54402-1284 Please contact Chuck Cannistra (800) 364-0753 or Russ Styczynski (920) 434-3272 if you would like to learn more about Wausau Electric, LLC.

www.wausauelectric.com